

13 January 2015

Marimedia Ltd.
("Marimedia" or the "Company")

Marimedia appoints industry veteran Sharon Reisner as head of marketing
Expansion of marketing function to encompass enlarged business

Marimedia (AIM: MARI), a provider of proprietary technology solutions for optimising online advertising revenue for website owners globally, is pleased to announce that it has appointed Ms. Sharon Reisner to the newly-created role of VP Marketing with immediate effect.

Ms. Reisner will lead the marketing and communications functions globally, and also have responsibility for brand development and positioning. The formation of this new role is to spearhead an expansion in marketing efforts to enhance the Company's brand recognition.

She brings to Marimedia over 15 years' experience in marketing leadership positions, primarily with technology businesses, including those operating with the mobile, web and digital advertising industries. From 2010-2014, Ms. Reisner was VP Marketing at Conduit Ltd., a software business that enables web and mobile publishers to engage their users, where she was responsible for re-positioning the company as an engagement solutions provider and raising brand awareness in the US. Other senior marketing roles held by Ms. Reisner have included with Babylon, an adware company, and AxisMobile, a pioneer in the provision of consumer mobile email.

Hagai Tal, Chief Executive Officer of Marimedia, commented: "We are delighted to welcome Sharon to our team. The creation of this role reflects the tremendous progress that we have made since our IPO in May in expanding our international footprint and significantly broadening our mobile and video offer with the acquisition of Taptica. We look forward to benefitting from Sharon's experience and expertise as we continue to build on these solid foundations."

For further details:

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