

30 March 2015



Marimedia Ltd.
("Marimedia" or "the Company")

Director's Dealing and Exercise of Options

Marimedia Ltd. (AIM: MARI) announces that it has issued 1,682,276 new ordinary shares of NIS 0.01 each ("Ordinary Shares") following the exercise of share options that were granted between the years 2011 to 2013, by certain of its directors and employees, under the Company's Global Share Incentive Plan.

Of the new Ordinary Shares, 449,572 were issued to Yaniv Carmi, Chief Financial Officer and Director, following the exercise of share options at an exercise price of USD 0.0285 per share. Yaniv Carmi is now interested in 449,572 Ordinary Shares presenting 0.68% of the total issued share capital of the Company following the issue of new shares as described below.

Application has been made to the London Stock Exchange for the 1,682,276 Ordinary Shares issued pursuant to the option exercise to be admitted to trading on AIM ("Admission"). It is expected that Admission will occur at 8:00 a.m. on 9 April 2015. The Ordinary Shares shall rank pari passu with the existing ordinary shares in the Company.

Following Admission, the Company's enlarged issued share capital and total number of voting rights will be 66,405,157 Ordinary Shares. There are no shares held in treasury.

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