

This announcement amends and replaces the announcement of the 'Final Dividend Declaration' made by the Company on 29 March 2016 at 9.19am BST, issued under RNS number 3616T. The revised announcement states that the Company will pay a dividend of \$0.00784 per share (not €0.00784). All other details remain unchanged. The full amended text is shown below.

**Taptica International Limited
("Taptica" or the "Company")**

Final Dividend Declaration

On 16 March Taptica international Limited (TAP: AIM), a global end-to-end mobile advertising platform, announced its results for the year ended 31 December 2015 and proposed a final dividend of \$0.00784 per share.

The dividend will be paid on 16 June 2016 to those shareholders registered on 15 April 2016.

For further details:

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About Taptica

Taptica is a global end-to-end mobile advertising platform that helps the world's top brands reach their most valuable users with the widest range of traffic sources available today, including social. Its proprietary technology leverages big data and, combined with state-of-the-art machine learning, enables quality media targeting at scale. Taptica creates a single arena in which brands can scale and engage more relevantly with mobile audiences, staying ahead of the competition. It works with more than 450 advertisers including Amazon, Disney, Facebook, Twitter, OpenTable, Expedia, Lyft and Zynga. Taptica is headquartered in Israel with offices in San Francisco, New York, Boston and Beijing. Taptica is traded on the London Stock Exchange (AIM: TAP).

For further information, please visit www.taptica.com