

16 August 2019

**Tremor International Ltd
("Tremor" or the "Company")**

Block Admission Application

Tremor International Ltd (AIM: TRMR), a global leader in advertising technologies for performance-based mobile marketing and brand advertising announces that application has been made to the London Stock Exchange plc for a block admission of 2,000,000 ordinary shares of NIS0.01 each in the capital of the Company ("New Ordinary Shares") to be admitted to trading on AIM ("Admission"). It is expected that Admission will occur on 19 August 2019.

These New Ordinary Shares shall be issued and allotted from time to time pursuant to the exercise of share options and the vesting of restricted share units (RSUs), performance share units (PSUs) and restricted shares under the Company's Global Share Incentive Plan (2011), the Company's 2017 Equity Incentive Plan and the New Taptica Management Incentive Scheme and RhythmOne Plan. The New Ordinary Shares, when issued, shall rank equally with the Company's existing issued ordinary shares.

The Company's current issued share capital is 122,152,841. The Company will notify on a monthly basis where there have been changes to the issued share capital.

For further information please contact

Tremor International Ltd

Ofer Druker, Chief Executive Officer
Yaniv Carmi, Chief Financial Officer

Tel: +972 3 545 3900

finnCap Ltd (Nominated Adviser)

Corporate Finance - Jonny Franklin-Adams, James Thompson, Hannah Boros
ECM - Tim Redfern, Richard Chambers

Tel: +44 (0)20 7220 0500

Vigo Communications (Financial Public Relations)

Jeremy Garcia
Antonia Pollock
Charlie Neish

Tel: +44 (0)20 7390 0230

tremor@vigocomms.com

About Tremor International

Tremor International Ltd is a global leader in advertising technologies, operating in more than 70 countries. It has three core divisions: Tremor Video (brand advertising), Taptica (performance advertising) and RhythmOne (media).

Tremor Video helps advertisers deliver impactful brand stories across all screens through the power of creative video intelligence—innovative video technology combined with advanced audience data and captivating creative. Tremor Video is one of the largest and most innovative video advertising companies in North America, with offerings in CTV, influencer marketing, and private marketplaces.

The Taptica performance business is an end-to-end mobile technology advertising platform that helps the world's top brands reach their most valuable users with the widest range of traffic sources available today. Its proprietary technology leverages big data to target quality media at scale. It works with more than 600 advertisers including Amazon, Alibaba, Bytedance, Netmarble, Stubhub and OpenTable.

RhythmOne drives real business outcomes in multiscreen advertising. Its highly-ranked programmatic platform efficiently and effectively delivers performance, quality, and actionable data to demand and supply-focused clients and partners – and its influencer marketing offering fosters action and awareness by connecting brands with influencers who create and distribute branded content to engaged consumers.

Tremor International Ltd is headquartered in Israel and maintains offices throughout the US and Canada, Asia-Pacific, Europe, India, and Latin America, and is traded on the London Stock Exchange (AIM: TRMR).