

6 January 2020

Tremor International Ltd
(“Tremor” or the “Group”)

Total Voting Rights

Tremor International Ltd (AIM: TRMR), a global leader in video advertising technologies, announces for the purposes of the Financial Conduct Authority’s Disclosure and Transparency Rules, pursuant to its block admission requirements, Tremor notifies the market that as at the date of this announcement, the Company’s issued share capital consists of 123,452,835 ordinary shares with a nominal value of NIS0.01 each (“Ordinary Shares”), along with 22,696,078 shares reclassified as dormant shares under the Israeli Companies Law (without any rights attached thereon), the Company holds these dormant shares in Treasury. Therefore, the total number of shares with voting rights is 123,452,835.

The above figure of 123,452,835 Ordinary Shares may be used by shareholders in the Company as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change in their interest in, the share capital of the Company under the FCA’s Disclosure and Transparency Rules.

For further information please contact:

Tremor International Ltd

Ofer Druker, Chief Executive Officer
Yaniv Carmi, Chief Financial Officer

Tel: +972 3 545 3900

finnCap Ltd (Nominated Adviser)

Corporate Finance - Jonny Franklin-Adams, James Thompson, Hannah Boros
ECM - Tim Redfern, Richard Chambers

Tel: +44 (0)20 7220 0500

Vigo Communications (Financial Public Relations)

Jeremy Garcia
Antonia Pollock
Charlie Neish

tremor@vigocomms.com

Tel: +44 (0)20 7390 0230

About Tremor International

Tremor International Ltd is a global leader in advertising technologies, It has three core divisions: Tremor Video (brand advertising), RhythmOne (media) and Taptica (performance advertising).

Tremor Video helps advertisers deliver impactful brand stories across all screens through the power of creative video intelligence — innovative video technology combined with advanced audience data and captivating creative. Tremor Video is one of the largest and most innovative video advertising companies in North America, with offerings in CTV, in stream, in-app and private marketplaces.

RhythmOne drives real business outcomes in multiscreen advertising. Its highly ranked programmatic platform efficiently and effectively delivers performance, quality, and actionable data to demand and supply-focused clients and partners.

Tremor International Ltd is headquartered in Israel and maintains offices throughout the US and Canada, Asia-Pacific, Europe, India and Latin America, and is traded on the London Stock Exchange (AIM: TRMR).