

10 July 2020

**Tremor International Ltd**  
**(“Tremor” or the “Company”)**

**Directorate Change**

Tremor International Ltd (AIM: TRMR), a global leader in advertising technologies, announces that Chris Stibbs, currently Non-Executive Director of Tremor, will be appointed Non-Executive Chairman of the Company on 1 September 2020.

Chris replaces Tim Weller, who informed the Company of his intention to step down as Chairman of the Board in June 2020, in order to focus on other business interests. Tim will continue to carry out his duties up to 31 August 2020, at which time he will formally leave the Company and step down from the Board after six years in the position.

Chris has over 25 years' experience as an executive in the media industry. Most recently, Chris spent over 14 years at The Economist Group – including six as CEO – during a transformative period for the business up until August 2019. Prior to this, he held senior positions with Pearson and Incisive Media. Chris is currently Chairman of Times Higher Education and holds a non-executive role at Oxford University Press, he is also a fellow of the Associations of Chartered Accountants and Corporate Treasurers

**Chris Stibbs, Non-Executive Chairman of Tremor, commented:**

*“I am delighted to be appointed Chairman of Tremor at such an important stage in the Company’s development. Having already spent time working with both the executive management team and the Board, I feel confident that we remain well placed to further drive the business forward, despite the global macroeconomic challenges that currently exist.”*

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The information communicated in this announcement contains inside information for the purposes of Article 7 of the Market Abuse Regulation (EU) No. 596/2014. The Company confirms that it is no longer in possession of any unpublished price sensitive information.

**About Tremor International**

Tremor International Ltd is a global leader in advertising technologies, it has three core divisions: Tremor Video, RhythmOne and Unruly.

Tremor Video helps advertisers deliver impactful brand stories across all screens through the power of innovative video technology combined with advanced audience data and captivating creative. Tremor Video is one of the largest and most innovative video advertising companies in North America, with offerings in CTV, in stream, and in-app.

The media side of Tremor, RhythmOne, drives real business outcomes in multiscreen advertising. Its highly ranked programmatic platform efficiently and effectively delivers performance, quality, and actionable data to demand and supply-focused clients and partners.

Unruly is a strong video marketplace with more than 2,000 direct integrations with publishers, unique demand relationships with the world's biggest advertisers and privileged access to News Corp inventory. Unruly works with 95% of the AdAge 100 and 82% of video views are delivered across Comscore 1,000 sites.

Tremor International Ltd is headquartered in Israel and maintains offices throughout the US and Canada, Europe, Asia-Pacific and Australia and is traded on the London Stock Exchange (AIM: TRMR).