

29 October 2020

**Tremor International Ltd
("Tremor" or the "Company")**

Appointment of Joint Broker

Tremor International Ltd (AIM: TRMR), a global leader in video advertising technologies, is pleased to announce that it has appointed Stifel Nicolaus Europe Limited ('Stifel') as Joint Broker with immediate effect. Stifel will work alongside Tremor's current Nominated Adviser and Broker, finnCap Ltd.

Tremor has appointed Stifel to assist the Company in broadening its investor base across both Europe and North America, where initial outreach has been positively received. Stifel's activities will also complement the UK based efforts of the Company's Nominated Adviser and Broker, finnCap Ltd. by utilising this combined demand side institutional salesforce.

For further information please contact:

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About Tremor International

Tremor International Ltd is a global leader in advertising technologies, it has three core capabilities: Video, Data and CTV, and our unique approach is centred on offering a full stack end-to-end solution which provides the Company with a major advantage in the marketplace.

Tremor Video helps advertisers deliver impactful brand stories across all screens through the power of innovative video technology combined with advanced audience data and captivating creative content. Tremor Video is one of the largest and most innovative video advertising companies in North America and globally, with offerings in CTV, in-stream, out-stream and in-app.

The media side of Tremor, Unruly, drives real business outcomes in multiscreen advertising. Its highly ranked programmatic platform efficiently and effectively delivers performance, quality, and actionable data to demand and supply-focused clients and partners. Tremor has a meaningful number of direct integrations with publishers, unique demand relationships with the world's biggest advertisers and privileged access to News Corp inventory. Unruly works with 95% of the AdAge 100 and 82% of video views are delivered across Comscore 1,000 sites.

Tremor International Ltd is headquartered in Israel and maintains offices throughout the US and Canada, Europe, Asia-Pacific and Australia and is traded on the London Stock Exchange (AIM: TRMR).