

21 October 2020

**Tremor International Ltd
("Tremor" or the "Company")**

Trading Statement

Tremor International Ltd (AIM: TRMR), a global leader in video advertising technologies, provides the following update on trading in the current financial year ended 31 December 2020.

As disclosed in Tremor's interim results published on 22 September, the Company experienced strong demand across its key growth engines in Q3 2020. Management are pleased to confirm that this strong trading has continued to gather further momentum with the Company's key growth engines – Connected TV ('CTV'), Self-service and Private Marketplaces – attracting significant client interest.

Therefore, the Company now expects trading for the full year ended 31 December 2020 to be ahead of market expectations, with revenues and Adjusted EBITDA now expected to be in the range of \$340-360 million and \$30-36 million respectively. Forecasting remains challenging due to the ever changing macro-economic environment. The Board is conscious of this and continues to take a prudent approach when estimating the future financial performance of the Company.

The integration of Unruly is now complete with the enlarged group benefitting from a broader operational footprint, an expanded technology stack and the ability to capitalise on the broader online video ecosystem.

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About Tremor International

Tremor International Ltd is a global leader in advertising technologies, it has three core capabilities: Video, Data and CTV, and our unique approach is centred on offering a full stack end-to-end solution which provides the Company with a major advantage in the marketplace.

Tremor Video helps advertisers deliver impactful brand stories across all screens through the power of innovative video technology combined with advanced audience data and captivating creative content.

Tremor Video is one of the largest and most innovative video advertising companies in North America and globally, with offerings in CTV, in-stream, out-stream and in-app.

The media side of Tremor, Unruly, drives real business outcomes in multiscreen advertising. Its highly ranked programmatic platform efficiently and effectively delivers performance, quality, and actionable data to demand and supply-focused clients and partners. Tremor has a meaningful number of direct integrations with publishers, unique demand relationships with the world's biggest advertisers and privileged access to News Corp inventory. Unruly works with 95% of the AdAge 100 and 82% of video views are delivered across Comscore 1,000 sites.

Tremor International Ltd is headquartered in Israel and maintains offices throughout the US and Canada, Europe, Asia-Pacific and Australia and is traded on the London Stock Exchange (AIM: TRMR).