

17 December 2020

**Tremor International Ltd**  
**("Tremor" or the "Company")**

**Share Buyback and Dividend Distribution Update**

Tremor International Ltd (AIM: TRMR), a global leader in video advertising technologies, announces that further to the Company's announcement on 5 November 2020, it has received approval from the Israeli court authorising the distribution of a dividend and the repurchase of up to \$20 million of the Company's Ordinary Shares, should the Company elect to do so.

The approval provides Tremor with the right to distribute a dividend and/or repurchase its shares from time to time over a term commencing on 16 December 2020 and ending six months thereafter but does not require the Company to acquire any or a specific number of shares.

The Company will provide a further update in the event that the board elects to commence a share repurchase programme or dividend distribution of any quantum.

**For further information please contact:**

**Tremor International Ltd**

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**About Tremor International**

Tremor International Ltd is a global leader in advertising technologies, it has three core capabilities: Video, Data and CTV, and our unique approach is centred on offering a full stack end-to-end solution which provides the Company with a major advantage in the marketplace.

Tremor Video helps advertisers deliver impactful brand stories across all screens through the power of innovative video technology combined with advanced audience data and captivating creative content. Tremor Video is one of the largest and most innovative video advertising companies in North America and globally, with offerings in CTV, in-stream, out-stream and in-app.

The media side of Tremor, Unruly, drives real business outcomes in multiscreen advertising. Its highly ranked programmatic platform efficiently and effectively delivers performance, quality, and actionable data to demand and supply-focused clients and partners. Tremor has a meaningful number of direct integrations with publishers, unique demand relationships with the world's biggest advertisers and privileged access to News Corp inventory. Unruly works with 95% of the AdAge 100 and 82% of video views are delivered across Comscore 1,000 sites.

Tremor International Ltd is headquartered in Israel and maintains offices throughout the US and Canada, Europe, Asia-Pacific and Australia and is traded on the London Stock Exchange (AIM: TRMR).